Graphic Arts Communication Program

Technology-based Strategies to Keep Kids in School

The Key to Reducing Dropout Rates and Ensuring a Brighter Future for Every Student

America’s youth. They are our future. And as the collective attention of the nation and the government focuses on improving the education of our young people and making the most of that future, keeping students in school has become a top priority.

It’s also a high-stakes challenge that gets tougher every year. While dropout rates continue to rise, many federally funded programs are tied to average daily attendance—a difficult catch-22. Meanwhile, technological advances have increased the demand for skilled labor in the workforce, which means that completing a high school program is more critical than ever.

As the No Child Left Behind initiative focuses attention on efforts to improve the quality of education and encourages the use of technology as an academic tool, there’s never been a better time than now to implement technology-based programs to close the achievement gap between disadvantaged students and their peers.

Océ Can Help With Technology-based Training...

When it comes to implementing a technology-based training program that will engage students and provide real-life skills they can use, Océ has done some of the homework for you, making it easy to implement a vocational/technical training program that works.

According to “Printing Industry of America,” printing is the third largest manufacturing industry in the United States, employing more than 1.2 million people. As a result, the print industry offers students important career opportunities and the promise of a brighter future.

Océ, in partnership with Chesnut & Associates, Inc., offers an innovative solution that combines a complete Graphic Arts curriculum with a state-of-the-art e-Print Center.

Ideal for school systems with high at-risk student populations, the Océ program is based on open technology and a proven curriculum, teaching hands-on skills that students can use in commercial print shops or transfer to other industries. After completing the course, students are qualified to enter the workforce as educated, experienced workers—or continue on an educational path to a higher degree.

On-site Printing, Reprographics, and Document Management for the School System...

an Added Bonus

As an added bonus for your school or school district, when you implement the Océ Graphic Arts Curriculum/e-Print Center program, you also get an efficient e-Print center that serves your school(s) with the latest printing, reprographics and document management capabilities—for pennies compared to alternate solutions. Skills that students will learn and that the school system can use include remote job submission, scanning, copying, printing, and archiving—all with rapid turnaround thanks to production-class technology.
Complementing the comprehensive Graphic Arts Curriculum, the Océ e-Print Center combines the latest document production technology with an open software platform to teach students skills they can use in virtually any environment.

The Océ e-Print Center is designed to simultaneously maximize hands-on workflow experience for students, while serving the school system with advanced and economical on-site printing, reprographics, and document management services. Best of all, every e-Print Center is customized to the unique requirements of the school system, which means that you get a Graphic Arts curriculum/e-Print Center that works for your school system.

In addition to Océ VarioPrint® printer and copier systems, known for their ease of use and reliability, the e-Print Center is equipped with Océ DocWorks Pro™ workflow software, an open system that runs on Océ and other vendors’ equipment. As a result, your students learn using the latest technology—and acquire skills that can be used in virtually any print shop.

Put the power of the Océ Graphic Arts vocational/technical training program and e-Print Center to work for your school system. Call 1-800-523-5444 or visit www.oceusa.com/education. Or, contact your Océ representative today.

Benefits of the Océ Graphic Arts Education Program
The Océ Graphic Arts Curriculum and e-Print Center together provide students and school systems with important benefits. Implementing this practical vocational training program can:

- Provide students with practical and relevant knowledge and experience/preparation for industry job placement post graduation
- Encourage student growth and vocational development (school to career)
- Help to decrease student dropout rates and maintain ADA federal funding
- Provide schools with a leading-edge digital document production center, replacing or supplementing existing copy centers
- Enable remote printing from home or the classroom for teachers and other schools
- Support archiving of teaching materials for re-printing, including legacy documents (hard-copy) with scan-to-file capabilities
- Support teachers with better quality teaching materials through digital printing

A Robust, Hands-on, Contemporary Curriculum
The Océ Graphic Arts program includes a curriculum developed by Chesnut & Associates that teaches high school students hands-on skills they can use to run or work in a commercial print shop—or transfer to other industries. Students learn:

- Practical, usable skills such as IT, workflow, general office management, and customer service—all in a modern, structured learning environment
- High-demand, cross industry skills development in General Administration; Document Management; and Database Development, Management, and Administration
- Career planning and life decision processes
- A curriculum that uses and demonstrates core learning areas such as math, reading, and critical thinking to teach skills. For example, the e-Print Center may also integrate math or science lessons and practices.
- A multi-sensory curriculum that presents a variety of learning opportunities using multiple senses (hearing, sight/visual, or touch).